



## CATCH THE NEXT WAVE OF BUSINESS PRODUCTIVITY

Efficient, productive, flexible, and profitable: four attributes that every business strives to achieve. That much hasn't changed. What has changed is how to get there and how to get there fast.

**Did you know that more than 50 percent of enterprise content management (ECM) implementations fail due to low user adoption? Are you realizing the true value of unstructured information and reducing risk by engaging all your users in the content management life cycle?**

Join the conversation to learn how business productivity solutions are transforming the workplace – leveraging more intuitive and collaborative ECM solutions to increase employee engagement, help lower operating costs and help reduce risks.

Join us on April 8, 2010 and learn how to give your employees great productivity experience across the PC, phone and browser. In this interactive session you will gain valuable insights into how customers are applying technology to solve real business challenges and see examples of these solutions in action. What's more you will have the opportunity to network with experts with field-tested experience and to test drive the new business productivity platform through an immersive hands-on experience.

In appreciation of your attendance, you will receive a complimentary Business Productivity Starter Package including Beta Copies of Microsoft® SharePoint® Server 2010, Microsoft® Office 2010, Microsoft® Project Server 2010 and Microsoft® Visio 2010.

**[Register now](#) to reserve your seat – seating is limited.**

### MORNING AGENDA

Hyatt Regency Toronto

8:00 – 9:00 **Breakfast and Registration**

9:00 – 9:05 **Welcome Message from ARMA President**

9:05 – 9:40 **The Future of Business Productivity**

What will the workplace look like in 10 years? While the future is impossible to predict, this thought provoking session will take you on a journey to explore how emerging technologies may impact the way organizations collaborate and operate in the future.

9:40 – 11:00 **The Future is Now – Catch The Next Wave of Business Productivity**

Dissatisfied end users often bring unsanctioned technology into the workplace, exposing the organization to undue risk and compliance issues. Hear how companies have overcome these challenges to help mitigate risk and reduce cost by providing an intuitive and versatile ECM experience.

In this session you will learn how to leverage Microsoft Office and SharePoint 2010 to:

- **Stimulate end user participation** to drive value out of your existing ECM investments
- **Drive Compliance and Help Reduce Risk** of all content and metadata without sacrificing access and usability
- **Consolidate Systems and Simplify Integration**

11:00 – 11:30 **Post Event Networking**

Take the opportunity to network your peers and take Microsoft Office and SharePoint 2010 for a test drive yourself!

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